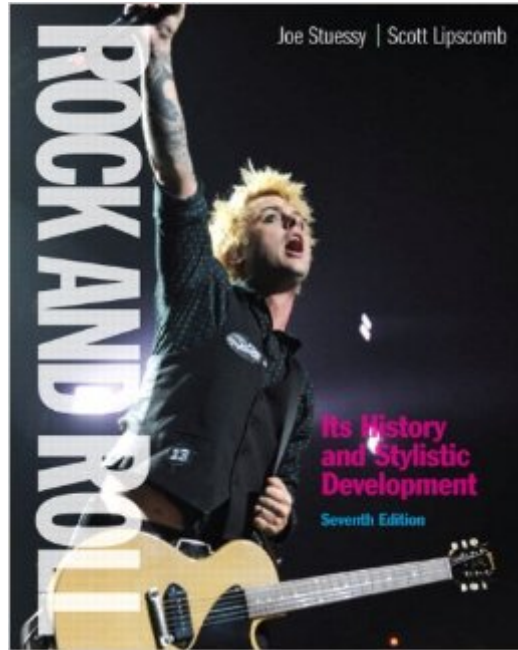


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# Rock And Roll: Its History And Stylistic Development (7th Edition)



## Synopsis

Rock and Roll â€” Changing Society, Evolving History Â— Rock and Roll: Its History and Stylistic Development, 7th edition introduces students to the various elements of music along with the history of rock music. Rock and roll is more than just a musical style, it is an influential social factor. Â— This program gives a thorough historical and musical analysis of rock artists, styles, and events in a clear and accessible language.Â— Â— A better teaching and learning experience This program will provide a better teaching and learning experienceâ€” for you and your students. Hereâ€™s how:

- ImproveÂ— Active ListeningÂ— Â— “Â— A â€œTake Noteâ€” section at the beginning of each chapterÂ— poses a series of key questions;Â— each chapter concludes with a corresponding "Take Note" section that provides brief answers to the earlier questions. Each chapter also begins with a list of key terms. Â— Engage Students â€” Each chapter includes a set of suggested listening activities to enhance the readerâ€™s understanding of the text. Support Instructors â€” A full Instructorâ€™s Manual and Testbank are available.

## Book Information

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## Customer Reviews

I passed my history of rock and roll class because of this book. I learned a lot. It's a bit biased and even preachy at times. Like when a baby-boomer says stuff like "the music was better back in my day, weren't no damn Justin Beiber clogging the airways," but we all know that classic rock radio only the remembers the good stuff. Look at the Billboard lists for when Zeppelin or Rolling Stones were in their heyday, boomers will be embarrassed at who topped the charts.

I teach a contemporary music program and studio performance class. This is a great resource for early rock history, but irrelevant to my students after that because the author focuses on the most popular (most commercial), ignoring the most influential (often not the most popular/commercial). I recommend the WGBH Rock & Roll documentary 5 Set DVD Collection and Robert Palmer's companion hardcover "Rock & Roll: An Unruly History".

This book arrived in good shape and within a reasonable amount of time after purchase. They even placed a book mark inside the mailing envelope which I thought was a very nice added touch. Their gesture was greatly appreciated. It would be nice if more people would take the time to do these small gestures which speak volumes; I would order/purchase again without hesitation.

It had coffee stains on the sides and it really bugged me every time I tried to study . Next time I order a book please make sure it has no stains I hate coffee to look at the stains just distracted me and disturbed me

This was a required text book for the class I was taking. Easy to read and understand, even if you are not a music major.

How it gets here fast but good prize

Decent textbook. Covers a wide range. Has some info that was a bit too technical but I can see where someone who has a music background, and knows how to read music, would find it interesting.

This text is fantastic. Probably the best I have seen for teaching this subject. The Kindle version is only viewable on PC which is frustrating to my students and myself.

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